



THE BRIGHTEST IDEAS IN WHITEBOARDS

## **Everase Custom Printed Artwork Specifications**

### **Everase Procedure:** From Concept to Production

1. *Give us the Details* – Send us your print ready files or let us create a design for you! Quotes include up to 1 hour of design time. Additional graphic design services are available and will be billed at \$75 per hour.
2. *Quote and Design Mockup* – We will provide a detailed quote and a digital preview of your design for your approval.
3. *Payment* – All custom orders must be prepaid before production. We accept all major credit cards.
4. *Final Production* – After your digital proof approval we will proceed to final production. Strike-Off samples are available for large jobs and are priced at \$75 each.

### **Submitting Files:** Digital Printing Requirement & Procedures

If Everase is designing the artwork, please submit your layout ideas using Excel, PowerPoint, Word or even a hand drawn image. Please ensure there is a good description of the design you want.

File types accepted from Photoshop or Illustrator for graphics, images, logos etc.:

.TIF	.PDF
.PSD	.EPS
.JPG	.AI

*Preferred files:* .AI, .PDF or any vector file.

*Unacceptable files:* Scans, letterhead, photocopies, hand drawn, licensed or copyrighted files, images or designs that you do not legally own or have permission to use.

- Images must be high resolution. We recommend 300 dpi at full print size.
- Supply files in CMYK color mode with each color noted.
- All text must be outlined.
- *Print ready files:* includes bleed and requires no additional work, editing or sizing.
- *Preliminary design files:* our designers work with you to create or edit your file to perfection!
- Please upload files up to 20 GB at: [everase.wetransfer.com](http://everase.wetransfer.com) or to our online custom product form.

### **Specific Product Information**

#### Printed Boards

Artwork for printed boards must allow a 1" perimeter around the design to account for the framing. (Example: A finished board at 48" x 96" will have an artwork space of 46" x 94".)

#### Printed Wallcovering

60" wide – Maximum print width is centered at 58" - 59"

54" wide – Maximum print width is centered at 52" - 53"

#### Printed Re-Stic

Maximum printed width is 48" and maximum length is a 20 ft. roll.

#### Resurfacing Material

Maximum printed width is 50" and maximum length is a 150 ft. roll.

Artwork must be approved and order must be pre-paid by credit card to proceed with production. Custom printed products are not returnable.

For questions regarding artwork, contact our graphic designer, Steve Elliott at 800-494-5677 ext. 306 or [steve.elliott@everase.com](mailto:steve.elliott@everase.com)

To place a custom printed order, please contact Everase customer service at 800-494-5677 or [info@everase.com](mailto:info@everase.com)

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